

CHARITABLE EVENT NAME: "WALY-Warmth"

SPECIFIC CHARITABLE EVENT RULES

Effective Date: Monday, September 27, 2021 through Sunday, January 9, 2022

Participating Radio Station(s)/Studio Address(s)/Phone #'s /Website Address(s):

WALY 103.9

One Forever Dr. Hollidaysburg, PA 16648

(814) 941-9800

www.foreveraltoona.com

Participating Non-Profit Organization:

WALY-Warmth

Attention: KC O'Day

C/O One Forever Dr., Hollidaysburg, PA 16648

Declared Value of Charitable Bequests(s): Approximately One hundred-fifty (150) to Two hundred (200) individually awarded, charitable needs based bequests consisting of new winter clothing of to be determined differing descriptions and values, which will be disclosed by the Participating Radio Station(s) for each individual bequest during a shopping trip on December 5, 2021. ("Charitable Bequest(s))"

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various Participating Non-Profit Organizations, and/or sponsor(s) and/or Charitable Bequest(s) provider(s) (collectively, "Forever") is conducting a Charitable Event named as set forth above ("Charitable Event"). Forever may air Charitable Event(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Charitable Event(s)"). For any Non-Forever Charitable Event(s) please refer to the Charitable Event rules of the Non-Forever Charitable Event Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Charitable Event(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Charitable Bequest(s) donee recipients(s) ("Donee Recipient(s)") may only qualify for one Charitable Bequest during this Charitable Event however, a Donee Recipient(s) household as a family unit is permitted to be nominated and to qualify for the Charitable Bequest. Please refer to Section 4) below for a brief outline of the procedures regarding the determination of the Donee Recipient(s), which are subject to change, modification or termination at the sole and final discretion of the representatives of the Participating Non-Profit Organization.

2) Beginning on the above Effective Date, Forever's, Participating Radio Station(s), in conjunction with the Participating Non-Profit Organization will be awarding the above described Charitable Bequest(s). The Charitable Bequest(s) are not transferable, not available for resale and/or not redeemable for cash value. If a Donee Recipient(s) declines a Charitable Bequest(s), reasonable attempts will be made by the representative or designates of the Participating Non-Profit Organization to re-award that Charitable Bequest item(s) to another qualifying Donee Recipient(s). All decisions regarding the award, re-award, or other disposition of any Charitable Bequest(s), the qualification, prescreen and/or verification of any and all Donee Recipients(s) will at all times reside in the full and final sole discretion of the representatives of the Participating Non-Profit Organization and their representatives. **By being nominated or otherwise participating in this Charitable Event, Participant(s) hereby affirm that they have read and agree to the contest rules, including but not limited to the Forever CHARITABLE EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND RECIPIENT ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website.**

3) All Participant(s) who are provisionally selected for award of a Charitable Bequest, will be subject to verification and be required to execute the: WALY-Warmth ("Charitable Event") CHARITABLE EVENT PARTICIPATION ("Charitable Event Participation") RELEASE AND HOLD HARMLESS in the form as incorporated herein below.

4) Below is an overview of the WALY-Warmth Program:

[WALY-Warmth](#)

This is the 32nd consecutive year for WALY-Warmth, a program that buys warm winter clothing for underprivileged children in Blair County. Each December we take these children on a shopping trip for their new clothes. WALY-Warmth is a 501(c) (3) organization with trustees who oversee the use of the funds, which come entirely from donations. All donations are tax deductible. All time is donated. Over 32 years, WALY-Warmth has taken thousands of children in need shopping for new clothing, and for some of them it's the only Christmas they'll have. We've seen children show up with no coats, hats, mittens; once a tiny little girl showed up in sandals with thin summer socks with holes in the toes, on a cold December morning. Life is always difficult for underprivileged children and our help is always needed. For families that are struggling, a successful WALY-Warmth campaign means that their children will not go without the essential that might otherwise be considered a luxury. Children are the only focus of the Charitable Bequest.

In 1997, WALY-Warmth was awarded the Blair County Chamber of Commerce Committee's Choice Award of Distinction.

To be eligible for WALY-Warmth, children must be between four (4) and fifteen (15) years of age and live in Blair County, PA, and all are screened for need by an impartial representative of "Living Well Behavioral Health," a division of Blair County Human Services ("Agency"). Said representative sends queries to other local agencies and schools, requesting applications for the program. Other referrals (i.e., church groups) might also be accepted for consideration. The number of recipients is determined by the amount of money received in annual donations. In their sole and final discretion, the Agency impartially selects approximately between 150 to 200 individual/families/household units who are thereby verified and pre-screened. Every recipient must be accompanied by a parent/guardian and be present at our shopping trip, beginning at 8 a.m. on Sunday December 5, 2021. Each recipient will shop for and receive apparel paid for us with a maximum dollar amount to be determined. If funds permit, we also will shop for non-present pre-selected children in the "Toasty Toddler" program who are under four (4) years of age.

Alternatively, at its sole discretion, Forever Media employees and volunteers may shop for the children accepted in the program, with the distribution to be determined. Items received by families in this way may be exchanged for one size up, or one size down, at the location where these clothing items were purchased.

From December 11, 2021 through January 9, 2022, corporate sponsors, businesses, and individuals at large who donated to the program are thanked on the air. Donations can be mailed or hand delivered to: WALY-Warmth, C/O One Forever Drive, Hollidaysburg, PA 16648.

5) Any questions or comments regarding the operation of the Charitable Event must be made in writing to Participating Non-Profit Organization Address.

6) All Charitable Event Rules are subject to change at the sole discretion of the Participating Radio Station(s) or the Participating Non-Profit Organization Forever or the Participating Non-Profit Organization retains the right to cancel, suspend and/or modify this Charitable Event for any reason at any time.

7) A copy of the official rules governing this Charitable Event as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

8) A copy of the Bureau of Charitable Organizations Form BCO-10 is available at the Participating Non-Profit Organization address set forth above. Copies of the rules can be requested by sending a self-addressed stamped envelope to the Participating Non-Profit Organization Address.

9) Event contingent on and subject to any and all Sponsor Location/Venue COVID 19 rules and regulations in place at the time of the Event.

The above Specific Charitable Event Rules are to be applied as appropriate, in conjunction with the General Contest Rules in effect by Forever at the Effective Date of any Specific Charitable Event and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Charitable Event Rules with modified specific rules which shall be made available by the Forever radio station(s) as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential Charitable Event Participant(s) are urged to acquaint themselves with these Specific Charitable Event rules in advance of their participation. Where Specific Charitable Event Rules are in place for a particular event, those Specific Charitable Event Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

