

CHARITABLE EVENT NAME: "Christmas Carol 2021"

SPECIFIC CHARITABLE EVENT RULES

Effective Date: Monday, September 27, 2021 through Friday, December 24, 2021

Participating Radio Station(s)/Studio Address(s)/Phone #'s /Website Address(s):

98.1 WFGY-FM ("Froggy 98 1")

1290 & 104.5 WFBG-AM ("News Talk WFBG")

1 Forever Dr. Hollidaysburg, PA 16648

(814) 941-9898

www.foreveraltoona.com

Participating Non-Profit Organization:

WFBG RADIO Christmas Carol Foundation

Attention: Carol A. Mills

C/O One Forever Dr. Hollidaysburg, PA 16648

Declared Value of Charitable Bequests(s): Twelve (12) individual, charitable needs based bequests of to be determined differing descriptions and values, which will be disclosed by the Participating Radio Station(s) on each individual award between Monday, December 13, 2021 and Friday, December 24, 2021, ("Charitable Bequest(s))"

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various Participating Non-Profit Organizations, and/or sponsor(s) and/or Charitable Bequest(s) provider(s) (collectively, "Forever") is conducting a Charitable Event named as set forth above ("Charitable Event"). Forever may air Charitable Event(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Charitable Event(s)"). For any Non-Forever Charitable Event(s) please refer to the Charitable Event rules of the Non-Forever Charitable Event Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Charitable Event(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Charitable Bequest(s) donee recipient(s) ("Donee Recipient(s)") may only qualify for one Charitable Bequest during this Charitable Event however, a Donee Recipient(s) household as a family unit is permitted to be nominated and to qualify for the Charitable Bequest. The nominators for any Donee Recipient(s) must be 18 years of age or older to nominate a Donee Recipient, however the Donee Recipient may be of any age to qualify for a Charitable Bequest. Nominators may send multiple nominations for the same Donee Recipient(s) and/or their household family unit. Nominations will be accepted in writing and are to be addressed to the Participating Non-Profit address or emailed to christmascarol@forevermediainc.com. Nominations will be accepted until 5pm on Friday November 19, 2021.

2) Beginning on the above Effective Date, Forever's, Participating Radio Station(s), in conjunction with the Participating Non-Profit Organization will be awarding the above described Charitable Bequest(s). The Charitable Bequest(s) are not transferable, not available for resale and/or not redeemable for cash value. If a Donee Recipient(s) declines a Charitable Bequest(s), reasonable attempts will be made by the representative or designates of the Participating Non-Profit Organization to re-award that Charitable Bequest item(s) to another qualifying Donee Recipient(s). All decisions regarding the award, re-award, or other disposition of any Charitable Bequest(s), the qualification, prescreen and/or verification of any and all Donee Recipients(s) will at all times reside in the full and final sole discretion of the representatives of the Participating Non-Profit Organization and their representatives. **By being nominated or otherwise participating in this Charitable Event, Participant(s) hereby affirm that they have read and agree to the contest rules, including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website.**

3) All Participant(s) who are provisionally selected for award of a Charitable Bequest, will be subject to verification and be required to execute the:

2021 Radio Christmas Carol ("Charitable Event") CHARITABLE EVENT PARTICIPATION ("Charitable Event Participation") RELEASE AND HOLD HARMLESS in the form as incorporated herein below.

4) Below is an overview of the Christmas Carol Program:

Christmas Carol program

The Christmas Carol Program is entering its 50th year of extending a helping hand to deserving families over the holidays. What began as just a community project so long ago has developed into an incredible signature program that now helps those who are in need through no fault of their own throughout Central Pennsylvania. The Christmas Carol Foundation is a 501(c) (3) organization with trustees who oversee the use of the funds, which come entirely from donations. All donations are tax deductible. All time is donated. For 49 years, the Christmas Carol Foundation has helped those who have ill family members, or have suffered a devastating injury or accident. As an example, Christmas Carol could help provide that a family has monetary assistance, including but not limited to that toward obtaining warm winter clothing... toward utility bills...or other expenses such as hospital trips are fully or partially paid for. The foundation has also provided assistance to make homes handicapped-accessible...have installed new roofs ...new furnaces and provided appliances and furniture. The foundation has provided firewood...food...and, in some cases, provided a gravestone for a deceased loved one. Children are always taken care of and, in most cases, are the focus of the Charitable Bequest.

As fall begins, so begins the search for those who are suffering the most. The Christmas Carol Foundation solicits letters from the listener nominators of the Participating Radio Station(s) and asks to be told about anyone who could use the help of Christmas Carol each year. The foundation receives letters from those concerned about friends, family members, co-workers or a church member. A panel of impartial volunteer judges from the Participating Radio Station(s) and representatives from the foundation shall serve as nomination request judges to determine the Donee Recipient(s). In their sole and final discretion, the nomination request judges impartially select 12 deserving individual/families/household unit who are thereby verified and pre-screened. Thereafter, from December 13, 2021 through Christmas Eve, December 24, 2021, one wish per day is featured on WFGY and WFBG collectively. From Christmas Day through New Year's Day, everyone who donated to the program is thanked on the air. What happens to those who are not chosen? Local churches and community groups ask the Christmas Carol Foundation to go through the remaining letters and many are helped in that manner.

Donations can be mailed or hand delivered to: WFBG RADIO Christmas Carol Foundation, C/O 1 Forever Drive, Hollidaysburg, Pa. 16648. State ID# 5137

- 5) Any questions or comments regarding the operation of the Charitable Event must be made in writing to Participating Non-Profit Organization Address.
- 6) All Charitable Event Rules are subject to change at the sole discretion of the Participating Radio Station(s) or the Participating Non-Profit Organization Forever or the Participating Non-Profit Organization retains the right to cancel, suspend and/or modify this Charitable Event for any reason at any time.
- 7) A copy of the official rules governing this Charitable Event as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.
- 8) A copy of the Bureau of Charitable Organizations Form BCO-10 is available at the Participating Non-Profit Organization address set forth above. Copies of the rules can be requested by sending a self-addressed stamped envelope to the Participating Non-Profit Organization Address.
- 9) Event contingent on and subject to any and all Sponsor Location/Venue COVID 19 rules and regulations in place at the time of the Event.

The above Specific Charitable Event Rules are to be applied as appropriate, in conjunction with the General Contest Rules in effect by Forever at the Effective Date of any Specific Charitable Event and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Charitable Event Rules with modified specific rules which shall be made available by the Forever radio station(s) as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential Charitable Event Participant(s) are urged to acquaint themselves with these Specific Charitable Event rules in advance of their participation. Where Specific Charitable Event Rules are in place for a particular event, those Specific Charitable Event Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

FOREVER MEDIA, INC. ("FMI")
Christmas Carol Foundation ("CCF")
2021 Radio Christmas Carol ("Charitable Event")
CHARITABLE EVENT PARTICIPATION ("Charitable Event Participation")
RELEASE AND HOLD HARMLESS

I (hereafter the "Undersigned") represent and certify that the Undersigned has been supplied with and has or will comply with all the rules and regulations of this Charitable Event Participation. The Undersigned has perpetrated no fraud or deception nor has the Undersigned performed or been asked to perform any past, current or future services in connection with this Charitable Event Participation. Further, the Undersigned represents that they are at least 18 years of age as of the date they have executed this document below or agrees to have a parent or legal guardian co-execute on their behalf.

The Undersigned also understands that this is a Charitable Event and any money or property bestowed upon the Undersigned from their Charitable Event Participation hereunder, is intended solely as a gift (hereafter "Gift").

PARTICIPATION RELEASE WAIVER AND HOLD HARMLESS

In accepting and/or participating for the Gift to be bestowed hereunder, the Undersigned acknowledges that there could be certain considerations and/or risks associated with the Charitable Event Participation and further acknowledges that it is the Undersigned's responsibility to abide by all terms and exercise any safety precautions associated with Charitable Event Participation. Therefore, for good and valuable consideration of the Gift the sufficiency of which is hereby acknowledged by the Undersigned, the Undersigned and his or her heirs, agents and assigns agree to hold harmless FMI and CCF, and their respective radio station(s), affiliates subsidiaries, employees, agents, owners, officers, directors and assigns from any and/all claims, liabilities, demands, attorney's fees or other unforeseen acts of any kind whatsoever, including but not limited to any restrictions or requirements of providers, of the Gift, and any other consideration, that may result from, the Undersigned's Charitable Event Participation.

PUBLICITY RELEASE WAIVER AND HOLD HARMLESS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Undersigned participant and their household members, heirs and assigns do hereby irrevocably and perpetually give FMI and CCF and their respective radio station(s), affiliates, subsidiaries, employees, agents, owners, officers, directors and assigns full permission and authority to use the name and/or likeness and any other information regarding the Undersigned for advertising and promotion in connection with Charitable Event or any other FMI or CCF use. The Undersigned hereby releases, discharges and holds harmless FMI and CCF and their respective radio station(s), affiliates, subsidiaries, employees, agents, owners, officers, directors and assigns from any and all liability, including without limitation, claim for invasion of privacy or defamation of character, whether intentional or otherwise, in connection with such use. The Undersigned also hereby waives any right to inspect or approve the finished copy of any media, broadcast or advertising material by them in connection with this Charitable Event or any other FMI and/or CCF use. The Undersigned is hereby advised and acknowledges that e- prize(s) may be issued in e-ticket or other electronic delivery form which would require a valid email address ("Valid Email Address") for delivery ("E-Prize(s)"). Please note that a particular E-Prize(s) may not be able to be printed out by Winners and or may have specific rules for a winner to receive them. Winners must carefully follow and abide by the rules and procedures of the E-Prize(s) Issuer such rules and procedures may change at the discretion of the E-Prize(s) Issuer in their sole discretion. Winners are at all times responsible for notifying Forever of their receipt of any E-Prize(s) as soon as they receive them and agrees to hold Forever harmless from any and all claims regarding the electronic transmittal of any E-Prize(s) error, failure or discrepancy. Delivery of E-Prize(s) may be subject to data or usage charges from Winners individual phone or internet provider.

Signature of Undersigned

Date

Signature of Witness

Date

Undersigned's Social Security Number

Legal address of Undersigned

(Signature of parent or Guardian if
Undersigned is under 18 years old)

Print Name of Undersigned
(or Guardian if under 18 years old)