

Amended August 27, 2021

CONTEST NAME: "Extreme Muddy Machine Adventure"

Specific Contest Rules

Effective Date: August 2, 2021 to October 23, 2021

Participating Radio Station(s)/Studio Address(s)/Phone Numbers/Website Address(s):

WFGY (814) 941-9898

WRKY (814) 946-5050

One Forever Dr. Hollidaysburg, PA 16648

www.foreveraltoona.com

Declared Value of Prize(s): One-Hundred Twenty-Three (123) individually awarded American Flag Bandanas each with a Declared Value of two dollars and five cents (\$2.05); One-Hundred Twenty - Three (123) T-shirts, each with a Declared Value of six dollars and fifty cents (\$6.50); with a Combined Declared Value of eight dollars and fifty five cents (\$8.55) ("Qualifying Prize(s)")

One (1) individually awarded grand prize consisting of one (1) Kawasaki Teryx KRX 1000 with a Declared Value of twenty thousand, four hundred ninety nine dollars (\$20,499) ("Grand Prize(s)").

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 13 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s).

2) At random to be announced times over the Effective Date, Forever's Participating Radio Station(s), will give Participant(s) a chance to win the above described prize(s) or consideration awarded above. **By registering or otherwise participating in this contest or event, Participant(s) hereby affirm that they have read and agree to the contest or event rules, including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website.**

- To win, Participant(s) can register to win at participating sponsor locations. Registration boxes will be displayed at a maximum of Nine (9) Sponsor Locations. Participant(s) may register for the Grand Prize(s) commencing at 5 p.m. on Monday, August 2, 2021 through 5 p.m. on Friday, September 24, 2021. Sponsor Locations will be announced on WFGY & WRKY and displayed on the Forever Altoona website at least 24 hours prior to the contest registrations being accepted from that Sponsor Location.
- Five (5) entries will be chosen at random from each Sponsor Location(s) Registration Boxes and each Participant will win one (1) Qualifying Prize(s) and will be qualified as a Grand Prize(s) drawing Finalist ("Finalist(s)") for the Grand Prize(s) drawing on October 23, 2021. There will be a total of forty-five (45) Grand Prize(s) Finalist(s) selected by this method.
- Participant(s) may enter once at each Sponsor Location, but cannot become a Finalist(s) more than once. One Finalist(s) per family or household.
- In the event there are not Nine (9) Sponsors Locations, extra entries will be equitably chosen by Forever from the Participating Sponsor Location Registration Boxes so that a total of Forty-Five (45) Finalist(s) will be selected by this method.
- Sponsor Location Finalist(s) will be notified by mail, phone, or text the weeks of October 4, 2021 and October 11, 2021 using the address/contact cell/text number provided on the Participant(s) entry form.
- Participant(s) may also qualify to become a Finalist(s) each non-holiday weekday between 6 a.m. and 10 a.m. from Monday, August 2, 2021 through Friday, September 24, 2021. The participating Radio Station(s) will solicit for Participant(s) to be the designated tenth (10th) caller. Caller Ten (10) will receive a Qualifying Prize(s) and also be deemed a finalist(s) for the Grand Prize(s) drawing. In the event of a technical difficulty with the 10th caller, subsequent calls will be taken until that day's Finalist(s) are confirmed. There will be a total of Seventy-Eight (78) Finalist(s) by the on-air qualification method.
- Each Finalist(s) and one (1) guest will be invited to attend a Grand Prize(s) Giveaway Party at Roundhouse Powersports to be held on Saturday, October 23, 2021. Registration is from 4 p.m. to 6 p.m. with the Grand Prize(s) drawing at 7 p.m. Finalist(s) will receive their Qualifying Prize(s) during registration.
- All Finalist(s) must be present to win and be registered by 6 p.m. with a valid State Issued Driver's License or State Issued I.D. In the event a Finalist(s) cannot attend, or arrives after the 6 p.m. deadline, they forfeit any claim to the Qualifying Prize(s) & Grand Prize(s) and additional substitute Finalist(s) will not be chosen in their place.
- One (1) Grand Prize(s) Winner will be chosen by a third party in a Random Drawing from all present Grand Prize(s) Finalist(s).
- If the Grand Prize(s) winner declines the Grand Prize(s), another Grand Prize(s) Winner will be chosen in a random drawing from the remaining Finalist(s).
- Once a Grand Prize(s) winner has been determined, the winner's name and information will be provided to Roundhouse Powersports, at which point WFGY, WRKY, Forever Media, Inc., and all principles and employees of the company will be released of any and all responsibilities related to the transfer of title of the Grand Prize(s). Certain restrictions may apply regarding the transfer of title and delivery at the sole discretion of Roundhouse Powersports.
- Winner will be presented an IRS Form 1099 by Roundhouse Powersports for the calendar year in which the Grand Prize(s) is awarded for the Declared Value of the Grand Prize(s).
- The Grand Prize(s) Winner must sign a release of liability form and release of likeness for marketing purposes by Forever and/or its participating Sponsors, Roundhouse Powersports.
- Event contingent on and subject to any and all Sponsor Location/Venue COVID 19 rules and regulations in place at the time of the Event.
- Participant(s) must be 18 or older with a valid State Issued driver's license or State Issued I.D.
- Participant(s) are responsible for completing all required paperwork concerning the delivery of their Prize(s). Including but not limited to the Forever EVENT PARTICIPATION, PUBLICITY, PHOTOGRAPHIC, AUDIO, VIDEO AND PRIZE WINNER ACKNOWLEDGEMENT, RELEASE AND HOLD HARMLESS as posted on the Participating Radio Station(s) website. Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Any Forever Contest(s) winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever and/or a participating Vendor or Sponsor for those Contest(s) will receive an IRS Form 1099 from Forever, or as otherwise specifically provided in the rules for that Contest.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

THE REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK