

**CONTEST NAME: "Pittsburgh Tailgate Party"**

**SPECIFIC CONTEST RULES**

**Effective Date: August 12, 2019 through October 4, 2019**

**Participating Radio Station(s)/Website Address(es)/Studio Address(es)/Phone #'s:**

**WRKY-FM ("ROCKY 104-9")**

**One Forever Drive, Hollidaysburg, PA 16648**

**(814) 941-9800**

**www.foreveraltoona.com**

**Declared Value of Prize(s):**

**Qualifying Prize(s): Six (6) individually awarded Qualifying Prizes consisting of One (1) Pittsburgh Steelers Team Logo Football with a Declared Value of \$27.41 ("Qualifying Prize(s))"**

**Grand Prize: One (1) individually awarded grand prize consisting of:**

- **One (1) Pair of Pittsburgh Steelers Tickets to the Steelers Vs Dolphins on 10/28/19 at Heinz Field with a Declared Value of \$ 342.00;**
  - **Two (2) Ben Roethlisberger Pittsburgh Steelers Nike Game Jersey with a Declared Value of \$259.90;**
    - **One (1) Pittsburgh Steelers 24 can Black Cooler with a Declared Value of \$31.50;**
    - **Two (2) Pittsburgh Steelers Folding Elite Chairs with Mesh Back and Carry Bag with a Declared Value of \$59.98;**
    - **Two (2)Pittsburgh Steelers Terrible Towels with a Declared Value of \$22.62; and**
    - **One (1) Pittsburgh Steelers The Northwest Company 60" X 80" 12<sup>Th</sup> Man Plush Raschel Throw Blanket with a Declared Value of \$34.49,**
- all with a Combined Declared Value of \$750.49 collectively, ("Grand Prize(s))"**

Forever Media, Inc. and its affiliates in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 13 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to

the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s).

2) Beginning on the above Effective Date, Forever's Participating Radio Station(s) will be giving away the above described Qualifying Prize(s) and Grand Prize(s). The Qualifying Prize(s) and Grand Prize(s) is not transferable.

- To win, Registration Boxes will be displayed at a maximum of six (6) Sponsor Locations. Participant(s) may register for the Qualifying Prize(s) and Grand Prize(s) commencing at 10 a.m. on Monday, August 12, 2019 through 5 p.m. on Friday, September 27, 2019. Sponsor Locations will be announced on the Participating Radio Station(s) and displayed on the Participating Radio Station(s) website at least 24 hours prior to the contest Effective Date.
- One (1) entry will be chosen at random from each Sponsor Location Registration Box and will win One (1) Qualifying Prize(s) and will be qualified as a Grand Prize(s) drawing finalist ("Finalist(s)") on Friday, October 4, 2019. There will be a total of six (6) Grand Prize(s) Finalist(s) selected by this method.
- In the event there are not eight (6) Sponsor Locations, extra entries will be equitably chosen by Forever from the Participating Sponsor Location(s).
- Participant(s) can only qualify one (1) time from sponsor registration boxes for the Grand Prize(s) Drawing.
- The name of every Finalist(s) will be entered into the Grand Prize Drawing for a total of six (6) Grand Prize(s) Finalist(s).
- One (1) Grand Prize(s) winner will be chosen by a third party, in a Random Drawing from all Grand Prize(s) Finalist(s), on Friday, October 4, 2019.
- The Grand Prize(s) winner will be notified by mail, phone, or text immediately following the Grand Prize(s) drawing, using the address/contact cell/text number provided on the Participant(s) entry form.
- Must be 18 years of age or older to enter and must have a valid State issued Driver's License or State issued Identification Card.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- Forever Media will issue IRS Form 1099 to the winner for calendar year 2019 for the Declared Value of the Grand Prize(s).
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

**The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be**

**made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.**

**Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.**

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