

CONTEST NAME: "MAN IT UP"

SPECIFIC CONTEST RULES

Effective Date: April 8TH through June 14th, 2019

Participating Radio Station(s)/Website Address(es)/Studio Address(es)/Phone #'s:

104.9 WRKY-FM ("ROCKY 104-9")

One Forever Drive Hollidaysburg, PA 16648

(814) 941-9800

www.foreveraltoona.com

Declared Value of Prize(s):

Grand Prize: One (1) individually awarded grand prize consisting of:

- **One (1) Stihl MSE 141 Chainsaw from McCoy's Lawn and Garden with a Declared Value of \$199.95;**
- **One (1) Stihl BGA 56 Leaf Blower from McCoy's Lawn and Garden with a Declared Value of \$199.95;**
- **One (1) Toro 21-Inch Walk Behind Lawn Mower from McCoy's Lawn and Garden with a Declared Value of \$259.99;**
 - **One (1) Yamaha RX-V483 AV Receiver (Surround Sound) from Park Home with a Declared Value of \$449.99;**
- **One (1) Bladen Rocker Recliner from Park Home with a Declared Value of \$299.99; and**
- **One (1) LG Fifty-Five Inch LED TV from Park Home with a Declared Value of \$499.99, all with a Combined Declared Value of \$1909.86 collectively, ("Grand Prize(s))"**

Forever Media, Inc. and its affiliates in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on participation. Void where prohibited or restricted by law. Participant(s) may register to qualify only once at each Sponsor location. Any duplicate entries at any one Sponsor location will disqualify ALL entries by that Participant(s). Must be 21 years of age or older to enter and must have a valid PA Driver's License.

2) Beginning on the above Effective Date, Forever's Participating Radio Station(s) will be giving away the above described Grand Prize(s). The Grand Prize(s) is not transferable.

- To win, Registration Boxes will be displayed at a maximum of eight (8) Sponsor Locations. Participant(s) may register for the Grand Prize(s) commencing at 10 a.m. on Monday, April 8, 2019 through 5 p.m. on Friday, June 7, 2019. Sponsor Locations will be announced on the Participating Radio Station(s) and displayed on the Forever Altoona website at least 24 hours prior to the contest Effective Date.

- Five (5) entries will be chosen at random from each Sponsor Location Registration Box and will be qualified as a Grand Prize(s) drawing finalist ("Finalist(s)"). There will be a total of forty (40) Grand Prize(s) Finalist(s) selected by this method.
- In the event there are not eight (8) Sponsor Locations, extra entries will be equitably chosen by Forever from the Participating Sponsor Location(s).
- Participant(s) may also qualify to become Grand Prize(s) Finalist(s) weekdays Between 6 a.m. and 1 p.m. from Monday April 8, 2019 through Friday June, 7, 2019, excluding Monday May 27, 2019 (Memorial Day). Participant(s) have to listen to the Participating Radio Station(s) between those times for their cue to call in and become a Grand Prize(s) Finalist. Caller Ten (10) at (814) 946-5050 will become a Grand Prize(s) Finalist(s) for the Grand Prize(s) Drawing. In the event of a technical difficulty with a 10th caller, subsequent calls will be taken until that day's Grand Prize(s) Finalist(s) are confirmed. Contest will be played one (1) time per weekday. There will be a total of Forty-Four (44) Finalist(s) selected by on-air qualification.
- Participant(s) can only qualify one (1) time from either on-air qualification or sponsor registration boxes for the Grand Prize(s) Drawing.
- The name of every Finalist(s) will be entered into the Grand Prize Drawing for a total of eighty-four (84) Grand Prize(s) Finalist(s).
- One (1) Grand Prize(s) winner will be chosen by a third party, in a Random Drawing from all Grand Prize(s) Finalist(s), on Friday, June 14, 2019 at 7:40 a.m. on the Participating Radio Station(s).
- The Grand Prize(s) winner will be notified by mail, phone, or text immediately following the Grand Prize(s) drawing, using the address/contact cell/text number provided on the Participant(s) entry form.
- If the Grand Prize(s) winner declines the Grand Prize(s), another Grand Prize(s) winner will be chosen in a random drawing from the other Finalist(s), on Monday, June 17th, 2019 at 7:40 a.m. on the Participating Radio Station(s).
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- Forever Media will issue IRS Form 1099 to the winner for calendar year 2019 for the Declared Value of the Grand Prize(s).
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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