

**CONTEST NAME: "REALLY BIG BACKYARD BBQ"**

**SPECIFIC CONTEST RULES**

**Effective Date: April 8, 2019 through May 23, 2019**

**Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:**

**103.9 WALY-FM ("WALY 103.9")**

**One Forever Drive Hollidaysburg, PA 16648**

**(814) 941-9800**

**www.foreveraltoona.com**

**Declared Value of Prize(s): Thirty (30) individually awarded Roll's Meats gift certificates with a Declared Value of \$10.00 each (Qualifying Prize(s)).**

**Grand Prize: One (1) individually awarded grand prize consisting of one (1) Weber Genesis II E-210 Black 2-Burner Grill from Fiore True Value with a Declared Value of \$499.00, One (1) gift certificate from Roll's Meat Market with a Declared Value of \$1000.00, and One (1) gift certificate from Leighty's Farm Market with a Declared Value of \$250.00, with a Combined Declared Value of \$1,749.00 ("Grand Prize(s))."**

Forever Media, Inc. and its affiliates in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on participation. Void where prohibited or restricted by law. Contestant(s) may qualify only once at each Sponsor location. Any duplicate entries at any one Sponsor location will disqualify ALL entries by that Participant(s). Must be 21 years of age or older to enter and must have a valid PA Driver's License.

2) Beginning on the above Effective Date, Forever's Participating Radio Station(s) WALY will be giving away the above described Qualifying Prize(s) and the Grand Prize(s). The Grand Prize(s) is not transferable. If a Winner declines the Grand Prize(s), there will not be any alternate Grand Prize(s) available in substitution, and that Grand Prize(s) will not be re-awarded and becomes the property of Forever.

- To win, Registration Boxes will be displayed at a maximum of eight (8) to be announced sponsor ("Sponsor(s)") locations. Participant(s) may register for the Grand Prize(s) commencing at 10 a.m. on Monday, April 8<sup>th</sup>, 2019 through 5 p.m. on Friday, May 17<sup>th</sup> 2019. Sponsor(s) location(s) will be announced on WALY and displayed on the Forever Altoona website at least 24 hours prior to the contest Effective Date.
- Ten (10) entries will be chosen at random from each Sponsor(s) location(s) Registration Box and will be qualified as a Grand Prize(s) drawing finalist ("Finalist(s)"). There will be a total of eighty (80) Finalist(s) selected by this method.
- In the event there are not eight (8) Sponsor(s) location(s), extra entries will be equitably chosen by Forever from the actual Sponsor(s) location(s).
- Participant(s) may also qualify to become Finalist(s) each weekday at approximately 8:30 a.m. from Monday April 8<sup>th</sup>, 2019 through Friday May 17<sup>th</sup>, 2019. Participant(s) are to listen to the Participating Radio Station(s) at that time for the cue to call and spin the "Wheel of Meat."

Regardless of where the "Wheel of Meat" lands, caller ten (10) at (814) 944-1104 will win a ten (10) dollar gift certificate from Roll's Meat Market and in addition will become a Finalist(s) for the Grand Prize(s) drawing. In the event of a technical difficulty with a 10<sup>th</sup> caller, subsequent calls will be taken until that day's Finalist(s) are confirmed. Contest will be played one (1) time per weekday. There will be a total of thirty (30) Finalist(s) selected by on-air qualification.

- The name of every Finalist(s) will be written on the bottom of a plastic duck, for a total of one-hundred ten (110) plastic ducks. The plastic ducks will be floated in a water-filled pond at Forever Media between 11 a.m. and noon on Thursday, May 23<sup>rd</sup>, 2019, at which time one random duck will be chosen by a third party to determine the Grand Prize(s) winner. The Grand Prize(s) winner will be notified by mail, phone, or text immediately following the Grand Prize(s) drawing, using the address/contact cell/text number provided on the Participant(s) entry form.
- If the Grand Prize(s) winner declines the Grand Prize(s), another Grand Prize(s) winner will be chosen in a random drawing from the other Finalist(s), on Wednesday, May 29<sup>th</sup>, 2019 at 8:30 a.m. on WALY.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

**The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.**

**Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.**