

CONTEST NAME: "April Showers Bring Five Star Flowers"

SPECIFIC CONTEST RULES

Effective Date: April 5, 2019 through May 31, 2019

Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:

WFGY-FM ("Froggy 98.1")

One Forever Drive Hollidaysburg, PA 16648

(814) 941-9800

www.foreveraltoona.com

Declared Value of Prize(s): One-Hundred Twenty (120) individually awarded Froggy 98.1/Five Star Mitsubishi Umbrellas with a Declared Value of \$4.34 each, together with One-Hundred Twenty (120) \$10 Gift Certificates to Leighty's Flower World, and One-Hundred Twenty (120) T-shirts with a Declared Value of \$10 each, with a Combined Declared Value of \$24.34 (Qualifying Prize(s))

One (1) individually awarded grand prize consisting of one (1) 2019 Mitsubishi Mirage ES with a Declared Value of \$16,260 ("Grand Prize(s))".

Forever Media, Inc. and its affiliates in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on participation. Void where prohibited or restricted by law. Any duplicate entries at any one Sponsor location will disqualify ALL entries by that Participant(s). Must be 18 years of age or older to enter and must have a valid Pennsylvania or Maryland Driver's License.

2) Beginning on the above Effective Date, Forever's Participating Radio Station(s) WFGY will be giving away the above described Qualifying Prize(s) and the Grand Prize(s). The Grand Prize(s) is not transferable. If a Winner declines the Grand Prize(s), there will not be any alternate Grand Prize(s) available in substitution, and that Grand Prize(s) will not be re-awarded and becomes the property of Forever.

- **Previous winners of any Forever promotion consisting of a car giveaway from Five Star Mitsubishi are ineligible to Participate In this Contest.**
- To win, Registration Boxes will be displayed at a maximum of up to nine (9) to be announced sponsor locations ("Sponsor(s)"). Participant(s) may register for the Grand Prize(s) commencing at 5 p.m. on Friday, April 5th, 2019 through 5 p.m. on Friday, May 10th, 2019. Sponsor(s) location(s) will be announced on WFGY and displayed on the Forever Altoona website at least 24 hours prior to the contest registrations being accepted from that Sponsor(s) location(s). Ten (10) entries from each Sponsor(s) location(s) Registration Boxes will be qualified as a Qualifying Prize(s) winner and a Grand Prize(s) drawing semi-finalist ("Semifinalist(s)").
- Participant(s) may enter once at each Sponsor(s) location but cannot become a Contest Semi-finalist(s) more than once.
- In the event there is not a maximum of nine (9) Sponsor(s), extra entries will be equitably chosen by Forever from the remaining Sponsor(s) location(s) Registration Boxes so that a total of ninety (90) Semi-finalist(s) will be selected from the Sponsor(s) location(s) pool method.

- Sponsor(s) location(s) Semi-finalist(s) will be notified by mail, phone, or text the weeks of May 13th, 2019 and May 20th, 2019 using the address/contact cell/text number provided on the Participant(s) entry form. There will be a total of ninety (90) Semi-finalist(s) from these methods.
- Participant(s) may also qualify to become Semi-finalist(s) weekdays between 6 a.m. and 5 p.m. from Monday April 8th through Friday, May 17th, 2019. Participant(s) are to listen to the Participating Radio Station(s) between those hours for the "April Showers Bring Five Star Flowers" announcement. Caller ten (10) at (814) 941-9898 will become a Semi-finalist(s). In the event of a technical difficulty with a 10th caller, subsequent calls will be taken until that day's Semi-finalist(s) are confirmed. Contest will be played one (1) time per weekday. There will be a total of Thirty (30) Semi-finalist(s) selected by on-air qualification.
- Each Semi-finalist(s) (and one (1) guest) will be invited to attend a Grand Prize(s) Giveaway Party at Five Star Mitsubishi to be held on Friday, May 31st, 2019. Registration is from 5 p.m. to 6 p.m., with the contest beginning at 6:15 p.m. Semi-finalist(s) must be present to win and be registered by 6 p.m. In the event a Semi-finalist(s) cannot attend, or arrives after the 6 p.m. deadline, they forfeit any claim to the Grand Prize(s) and no alternate substitute Semi-finalist(s) will be chosen in their place.
- While registering, each Semi-finalist(s) will pick a number between one (1) and One-Hundred Twenty (120) at random, to determine contest order.
- At 6:15 p.m. all eligible Semi-finalist(s) will pick a shrink-wrapped t-shirt in numerical order, starting at number one (1). Semi-finalist(s) must wait to open their t-shirts until instructed to do so from the Participating Radio Station(s). Any Semi-finalist(s) who opens their t-shirt(s) prior to that announcement will be disqualified. In the event there are fewer than One-Hundred Twenty (120) Semi-finalist(s) who participate, the number of t-shirts available will reflect the number of Semi-finalist(s). Semi-finalist(s) who do not attend, or who are disqualified for arriving after the 6 p.m. deadline, may pick up their t-shirts at Forever Media Altoona during regular business hours, after the Grand Prize(s) Giveaway Party (these t-shirts will not be eligible for the Grand Prize(s)).
- Five (5) t-shirts will be accordingly marked to delineate the Finalist(s), by displaying: "Finalist One (1), Finalist Two (2), Finalist Three (3), Finalist Four (4), and Finalist Five (5)".
- Each Finalist(s) will then pick a car key at random, in numerical order determined by their t-shirts, beginning at number one (1) through five (5). Each Finalist(s) will then, in numerical order determined by their t-shirts, beginning at number one (1), use their keys to try to start the car. The first Finalist whose key starts the car is the Grand Prize(s) Winner. No other keys will be tested beyond this point.
- If the Grand Prize(s) winner declines the Grand Prize(s), another Grand Prize(s) Winner will be chosen in a random drawing from the other four (4) Finalists, on Tuesday, June 4th 2019 at 7:40 a.m. on WFGY.
- Once a Grand Prize(s) winner has been determined, the winner's name and information will be provided to Five Star Mitsubishi, at which point WFGY, Forever Media, Inc., and all principles and employees of the company will be released of any and all responsibilities related to the transfer of title of the Grand Prize(s). Certain restrictions may apply regarding the transfer of title and delivery at the sole discretion of Five Star Mitsubishi.
- Grand Prize(s) Winner will be presented an IRS Form 1099 by Five Star Mitsubishi for the calendar year in which the Grand Prize(s) is awarded for the market Declared Value of the Grand Prize(s).
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- If any concert or event is cancelled, no other Prize(s) will be substituted.
- Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
- Prize(s) may not be exchanged and have no cash value.

3)Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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