

**CONTEST NAME: "PENGUINS PALOOZA"**

**SPECIFIC CONTEST RULES**

**Effective Date: February 4, 2019 through March 29, 2019**

**Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:**

**WRKY 104.9**

**One Forever Drive Hollidaysburg, PA 16648**

**(814) 941-9800**

**www.foreveraltoona.com**

**Declared Value of Prize(s): Six (6) individually awarded memorabilia items such as Pittsburgh Penguins Signed Pucks, Mini Helmets, or Jerseys, each with an undetermined non-actively traded memorabilia value (Qualifying Prize(s));**

**Grand Prize: One (1) autographed Pittsburgh Penguins Bryan Rust jersey with an undetermined non-actively traded memorabilia value, and two (2) tickets (one (1) pair) to the Pittsburgh Penguins vs. The Detroit Red Wings Hockey Game at 7 pm on Thursday April 4<sup>th</sup> 2019 at PPG Paints Arena, with a combined Declared Value of \$192.50 ("Grand Prize(s))"**

Forever Media, Inc. and its affiliates in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based on participation. Void where prohibited or restricted by law. Contestant(s) may qualify only once at each Sponsor location. Any duplicate entries at any one Sponsor location will disqualify ALL entries by that Participant(s). Must be 18 years of age or older to enter and must have a valid PA Driver's License.

2) Beginning on the above Effective Date, Forever's Participating Radio Station(s) WRKY, will be giving away the above described Qualifying Prize(s) and the Grand Prize(s). The Grand Prize(s) is not transferable. If a Winner declines the Grand Prize(s), there will not be any alternate Grand Prize(s) available in substitution, and that Grand Prize(s) will not be re-awarded and becomes the property of Forever.

- To win, Participant(s) may qualify to become ("Finalist(s)") weekdays between 6 a.m. and 10 a.m. from Monday, February 4<sup>th</sup> 2019 through Friday March 15<sup>th</sup>, 2019. Participant(s) are to listen to the Participating Radio Station(s) at that time for "Penguins Palooza" sound effect as the cue to call in.
- Caller number ten (10) at (814) 946-5050 will become a Finalist(s) with a chance to win a Qualifying Prize(s), and a chance to win the Grand Prize(s).
- In the event of a technical difficulty with a 10<sup>th</sup> caller, subsequent calls will be taken until that day's Finalist(s) are confirmed. Contest will be played one (1) time, per weekday. There will be a total of thirty (30) Finalist(s) selected by on-air qualification.
- Participant(s) may only win one Qualifying Prize(s) during this contest. All Finalist(s) will qualify for every drawing on WRKY. One (1) Finalist(s) will be chosen at random for each individual Qualifying Prize(s). Qualifying Prize(s) winners will be chosen in a random drawing from all valid entries on six specific days at 7:40 a.m. and announced on-air on WRKY. The dates for the Qualifying Prize(s) drawings are as follows: February 11, 2019; February 18, 2019; February 25, 2019; March 4, 2019; March 11, 2019 and March 18, 2019.

- Qualifying Prize(s) winners will be notified by email, phone, or text immediately following the Qualifying Prizes) drawing, using the address/contact cell/text number provided by the Participant(s).
- One (1) Grand Prize(s) winner will be chosen in a random drawing from all valid entries at approximately 7:40 a.m. on Friday, March 22, 2019, on WRKY.
- Winning Participant(s) will be announced on the air and/or will be notified by the preferred phone number or email provided by the Participant(s) in the event of a registration.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- If any concert or event is cancelled, no other Prize(s) will be substituted.
- Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

**The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.**

**Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.**

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