

CONTEST NAME: "Shop Your Hometown!"

SPECIFIC CONTEST RULES

Effective Date: November 19th through December 27th, 2018

Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:

WALY 103.9

WFGY ("FROGGY 98.1")

WRKY ("Rocky 1049")

WWOT ("Hot 100.1")

WFBG 1290 AM

WVAM 1430 AM

One Forever Drive Hollidaysburg, PA 16648

(814) 941-9800

www.foreveraltoona.com

Declared Value of Prize(s): One (1) individually awarded Grand Prize(s) consisting of a maximum of up to twenty (20) gift cards with a Declared Value of \$50 per card, the grand prize has a Combined Declared Value of up to \$1000 ("Grand Prize(s))."

Forever Media, Inc. and its affiliates in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may qualify only once at each Sponsor location. Any duplicate entries at any one Sponsor location will disqualify ALL entries by that Participant(s). Must be 18 years of age or older to enter and must have a valid PA Driver's License.

2) Beginning on the above Effective Date, Forever's Participating Radio Station(s) WALY, WFGY, WRKY, WVAM, WFBG and WWOT will be giving away the above described Grand Prize(s). The Grand Prize(s) is not transferable. If a Winner declines the Grand Prize(s), there will not be any alternate Grand Prize(s) available in substitution, and that Grand Prize(s) will not be re-awarded and becomes the property of Forever.

- To win, "Shop Your Hometown" cards will be available at a maximum of up to twenty (20) Sponsor locations commencing at 10 a.m. on the Effective Date. Sponsor locations will be announced on WALY, WWOT, WRKY, WFBG, WVAM and WFGY, and displayed on the Forever Altoona website at least 24 hours prior to the contest Effective Date.
- There are twenty (20) available "boxes" on each "Shop Your Hometown" card. Location Sponsor logos will fill each "box" on "Shop Your Hometown" card. Some Sponsors may appear in more than one "box," but all cards will be identical.
- Fifty (50) cards will be available at each Sponsor location, for a maximum of one thousand (1000) cards.
- Participants will be directed to visit a minimum of ten (10) Sponsor Locations to have their game cards stamped. No purchase necessary. Visiting more than ten (10) Sponsor Locations does not increase the odds of winning.

- When a "Shop Your Hometown" card(s) is completed with ten (10) Sponsor stamps, Participant(s) must return the completed card(s) to any Sponsor location by Sunday, December 23, 2018 at 5 p.m.
- All correctly completed and qualifying "Shop Your Hometown" cards submitted to each Sponsor locations will be entered into a random drawing for the Grand Prize.
- The Grand Prize (s) drawing will take place at approximately 9:30 a.m. on Thursday, December 27th, 2018, and announced live on WALY, WWOT, WRKY and WFGY.
- The Grand Prize(s) Winner will then be notified by mail, or phone, or text following the drawing, using the preferred address/contact number provided on the Participant's "Shop Your Hometown" card.
- If the Grand Prize(s) winner declines the Grand Prize(s), another Grand Prize(s) winner will be chosen in a random drawing from all other valid entries, on the day following the original drawing on WALY, WWOT, WRKY AND WFGY.
- Winners are responsible for completing all required paperwork concerning the delivery of their prize(s). Prize(s) winners are responsible for any additional expenses beyond the specifics detailed. Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prize(s) in the aggregate from Forever will receive an IRS Form 1099.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

THE REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK