

CONTEST NAME: "Win an Amazon Echo Dot!"

SPECIFIC CONTEST RULES

(AMENDED 11-21-18)

Effective Date: November 19th through December 14th, 2018

Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:

WALY 103.9

WRKY ("Rocky 1049")

One Forever Drive Hollidaysburg, PA 16648

(814) 941-9800

www.foreveraltoona.com

Declared Value of Prize(s): The following prizes will be individually awarded by the respective Participating Radio Stations:

By WALY 103.9: 19 individually awarded WALY 103.9 t-shirts with a Declared Value of \$10.00 each (Qualifying Prize(s));

By Rocky 1049: 19 individually awarded Rocky 1049 t-shirts with a Declared Value of \$10.00 each (Qualifying Prize(s));

By each of two (2) stations, four (4) individually awarded grand prize(s) each consisting of one (1) Amazon Echo Dot with a Declared Value of \$49.99 each eight (8) total grand prizes ("Grand Prize(s))."

Forever Media, Inc. and its affiliates in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may qualify only once at each Sponsor location. Any duplicate entries at any one Sponsor location will disqualify ALL entries by that Participant(s). Must be 18 years of age or older to enter and must have a valid PA Driver's License.

2) Beginning on the above Effective Date, Forever's Participating Radio Station(s) WALY and, WRKY will be giving away the above described Qualifying Prize(s) and the Grand Prize(s). The Grand Prize(s) is not transferable. If a Winner declines the Grand Prize(s), there will not be any alternate Grand Prize(s) available in substitution, and that Grand Prize(s) will not be re-awarded and becomes the property of Forever.

- To win, Participant(s) may qualify to become ("Finalist(s)") weekdays at approximately 7:30 a.m. from Monday November 19th, 2018 through Friday December 14th, 2018 (except Thanksgiving, Thursday November 22, 2018). Participant(s) are to listen to the Participating Radio Station(s) at that time for the cue to call in.

For WALY 103.9, caller number ten (10) at (814) 944-1104 must say the phrase “Alexa, start WALY 103.9” when prompted, and will win a WALY 103.9 t-shirt, and in addition will become a Finalist(s) for a chance to win one of the Grand Prize(s).

For Rocky 1049, , caller number ten (10) at (814) 946-5050 must say the phrase “Alexa, start Rocky 1049” when prompted, and will win a Rocky 1049 t-shirt, and in addition will become a Finalist(s) for a chance to win one of the Grand Prize(s).

In the event of a technical difficulty with a 10th caller, or if a 10th caller does not know the correct phrase, subsequent calls will be taken until that day's Finalist(s) are confirmed. Contest will be played one (1) time per station, per weekday. There will be a total of nineteen (19) Finalist(s) per Participating Station(s) selected by on-air qualification.

- Participant(s) may only win one Qualifying Prize(s) during this contest. All Finalist(s) will qualify for every drawing on the Participating Radio Station from which they won a Qualifying Prize(s). One (1) Grand Prize(s) winner will be chosen at random for each individual Grand Prize(s) from each Participating Radio Station(s). Grand Prize(s) winners will be chosen in a random drawing from all valid entries on four specific days at 8:30 a.m. and announced on-air on the respective Participating Radio Station. The dates for the Grand Prize(s) drawings are as follows: November 23rd, 2018; November 30th, 2018; December 7th, 2018; and December 14^h, 2018.
- If a Grand Prize(s) winner declines a Grand Prize(s), another Grand Prize(s) winner will be chosen in a random drawing from all other valid entries, on the Monday following the original drawing, at 8:30 a.m. on respective stations.
- The Grand Prize(s) winners will be notified by email, phone, or text immediately following the Grand Prize(s) drawing, using the address/contact cell/text number provided by the Participant(s).
- Winner(s) are responsible for completing all required paperwork concerning the delivery of their Prize(s). Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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