

CHARITABLE EVENT NAME: "Christmas Carol 2018"

SPECIFIC CHARITABLE EVENT RULES

Effective Date: Monday October 1, 2018 through December 24, 2018

Participating Radio Station(s)/Website Address(es)/Studio Address(es)/Phone #'s:

98.1 WFGY-FM ("Froggy 98")

1290 WFBG-AM ("BIG1290")

www.foreveraltoona.com

One Forever Dr. Hollidaysburg, PA 16648

(814) 941-9898

Participating Non-Profit Organization:

WFBG RADIO Christmas Carol Foundation

Attention: Carol A. Mills

C/O One Forever Dr. Hollidaysburg, PA 16648

Declared Value of Charitable Bequests(s): Twelve (12) individual, charitable needs based bequests of to be determined differing descriptions and values, which will be disclosed by the Participating Radio Station(s) on each individual award between Thursday, December 13, 2018 and Monday, December 24, 2018, ("Charitable Bequest(s"))

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various Participating Non-Profit Organizations, and/or sponsor(s) and/or Charitable Bequest(s) provider(s) (collectively, "Forever") is conducting a Charitable Event named as set forth above ("Charitable Event"). Forever may air Charitable Event(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Charitable Event(s)"). For any Non-Forever Charitable Event(s) please refer to the Charitable Event rules of the Non-Forever Charitable Event Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Charitable Event(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Charitable Bequest(s) donee recipient(s) ("Donee Recipient(s)") may only qualify for one Charitable Bequest during this Charitable Event however, a Donee Recipient(s) household as a family unit is permitted to be nominated and to qualify for the Charitable Bequest. The nominators for any Donee Recipient(s) must be 18 years of age or older to nominate a Donee Recipient, however the Donee Recipient may be of any age to qualify for a Charitable Bequest. Nominators may send multiple nominations for the same Donee Recipient(s) and/or their household family unit. Nominations will be accepted in writing and are to be addressed to the Participating Non-Profit address. Nominations will be accepted until 5pm on Friday November 16, 2018.

2) Beginning on the above Effective Date, Forever's, Participating Radio Station(s) WFGY and WFBG, in conjunction with the Participating Non-Profit Organization will be awarding the above described Charitable Bequest(s). The Charitable Bequest(s) are not transferable, not available for resale and/or not redeemable for cash value. If a Donee Recipient(s) declines a Charitable Bequest(s), reasonable attempts will be made by the representative or designates of the Participating Non-Profit Organization to re-award that Charitable Bequest item(s) to another qualifying Donee Recipient(s). All decisions regarding the award, re-award, or other disposition of any Charitable Bequest(s), the qualification, prescreen and/or verification of any and all Donee Recipients(s) will at all times reside in the full and final sole discretion of the representatives of the Participating Non-Profit Organization and their representatives.

3) All Participant(s) who are provisionally selected for award of a Charitable Bequest, will be subject to verification and be required to execute the:

2018 Radio Christmas Carol (“Charitable Event”) CHARITABLE EVENT PARTICIPATION (“Charitable Event Participation”) RELEASE AND HOLD HARMLESS in the form as incorporated herein below.

4) Below is an overview of the Christmas Carol Program:

Christmas Carol program

The Christmas Carol Program is entering its 47th year of extending a helping hand to deserving families over the holidays. What began as just a community project so long ago has developed into an incredible signature program that now helps those who are in need through no fault of their own throughout Central Pennsylvania. The Christmas Carol Foundation is a 501(c) (3) organization with trustees who oversee the use of the funds, which come entirely from donations. All donations are tax deductible. All time is donated. For 46 years, the Christmas Carol Foundation has helped those who have ill family members, or have suffered a devastating injury or accident. As an example, Christmas Carol could help provide that a family has monetary assistance, including but not limited to that toward obtaining warm winter clothing... toward utility bills...or other expenses such as hospital trips are fully or partially paid for. The foundation has also provided assistance to make homes handicapped-accessible...have installed new roofs ...new furnaces and provided appliances and furniture. The foundation has provided firewood...food...and, in some cases, provided a gravestone for a deceased loved one. Children are always taken care of and, in most cases, are the focus of the Charitable Bequest.

As fall begins, so begins the search for those who are suffering the most. The Christmas Carol Foundation solicits letters from the listener nominators of the Participating Radio Station(s) and asks to be told about anyone who could use the help of Christmas Carol each year. The foundation receives letters from those concerned about friends, family members, co-workers or a church member. A panel of impartial volunteer judges from the Participating Radio Station(s) and representatives from the foundation shall serve as nomination request judges to determine the Donee Recipient(s). In their sole and final discretion, the nomination request judges impartially select 12 deserving individual/families/household unit who are thereby verified and pre-screened. Thereafter, from December 13th through Christmas Eve, one wish per day is featured on WFGY and WFBG collectively. From Christmas Day through New Year’s Day, everyone who donated to the program is thanked on the air. What happens to those who are not chosen? Local churches and community groups ask the Christmas Carol Foundation to go through the remaining letters and many are helped in that manner.

Donations can be mailed or hand delivered to: WFBG RADIO Christmas Carol Foundation, C/O One Forever Drive, Hollidaysburg, Pa. 16648.

State ID# 5137

5) Any questions or comments regarding the operation of the Charitable Event must be made in writing to Participating Non-Profit Organization Address.

6) All Charitable Event Rules are subject to change at the sole discretion of the Participating Radio Station(s) or the Participating Non-Profit Organization Forever or the Participating Non-Profit Organization retains the right to cancel, suspend and/or modify this Charitable Event for any reason at any time.

7) A copy of the official rules governing this Charitable Event as well as Forever’s General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

8) A copy of the Bureau of Charitable Organizations Form BCO-10 is available at the Participating Non-Profit Organization address set forth above. Copies of the rules can be requested by sending a self-addressed stamped envelope to the Participating Non-Profit Organization Address.

The above Specific Charitable Event Rules are to be applied as appropriate, in conjunction with the General Contest Rules in effect by Forever at the Effective Date of any Specific Charitable Event and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Charitable Event Rules with modified specific rules which shall be made available by the Forever radio station(s) as appropriate and in the Forever radio station(s) sole discretion. Listeners’ and potential Charitable Event Participant(s) are urged to acquaint themselves with these Specific Charitable Event rules in advance of their participation. Where Specific Charitable Event Rules are in place for a particular event, those Specific Charitable Event Rules shall control over, where different, from the General Contest Rules.

