

CONTEST NAME: "WALY 103.9 ALL REQUEST LUNCH" (Benchmark Contest)

SPECIFIC CONTEST RULES

Effective Date: January 1, 2018 to December 31, 2018

Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:

WALY 103.9

One Forever Drive Hollidaysburg, PA 16648

(814) 941-9800

www.foreveraltoona.com

Declared Value of Prize(s): Daily Prize(s) to be determined and at a de minimus value not to exceed approximately \$100.

Forever Media, Inc. and its affiliates in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this Contest and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 18 years of age or older to enter.
2) From time to time during the Effective Date at its sole discretion, Forever's WALY may be giving away the above described Daily Prize(s). Prizes are not transferable. If the Winner declines a Daily Prize(s), there will not be any alternate Daily Prize(s) available in substitution and that Daily Prize(s) will not be re-awarded and becomes the property of Forever.

- To win, Participant(s) will be directed to listen to WALY weekdays between 12 noon and 1 p.m. for the "WALY 103.9 All Request Lunch" for a cue to phone in. Caller #10 (ten) at (814) 944-1104 at that time wins a Daily Prize(s). There may be more than one Daily Prize(s) available during the hour. In the event of a technical difficulty with any caller, subsequent calls will be taken until that day's winner of the Daily Prize(s) is confirmed.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are

urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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